

How to participate in the **Rise Up Philly Entrepreneurship Competition** :

All competitors must complete General Registration via www.riseupphilly.com

Rise Up Philly Talks and Mentoring

TUE-SAT
DEC 8-12

- Talks
- Mentoring sessions
- Workshops
- Q&A Sessions
- Pitch coaching
- Available resources

Preliminary Submissions for the Competitions due at: 10:00am

Participants will receive instructions for submissions during the event.

Information needed for form includes:

- Team Name and Team Members
- Number of people (teams of 1 are OK!)
- Contact info for each person
- Brief description of plans with prize money

Submission elements:

- Select competition track
- Submit track specific business idea form

Templates and more information available at RiseUpPhilly.com

Competition Tracks:

- Prototyping Concept**
You have an idea for a new product or service and want to create a business around your idea.
- Established Entrepreneurs**
You have an established business and your revenue last year was \$100,000 or more.
- Aspiring Entrepreneurs**
Your business isn't launched yet but you have a plan and need funding to move forward.
- Emerging Entrepreneurs**
You have an established business and your revenue last year was less than \$100,000.

Finalists Notified

SAT
DEC 12

Competition Preparation* and Finals

SAT - WED
DEC 12-16



Finalists Prepare for Presentations

Upon notification, finalists need to:

- Submit a finalist form
- Submit a photo of the presenter
- Confirm you are available to present

*Each team has 2 mandatory prep sessions:

1. Review presentation with expert consultant
2. Technology check with event producer

Finalists must prepare a final pitch slide deck that will be due on pitch day.

Competition Day Timing

Final slide deck must be submitted by **DEC 15** 10:00am

Presentations start at 3:00pm

Present

Present to judges on the Hopin virtual event platform

Our team will work with each finalist to ensure a smooth presentation experience

Competition Day Timing

Final slide deck must be submitted by **DEC 16** 10:00am

Presentations start at 3:00pm

Winners announced & contacted December 17th

THURS
DEC 17